



The Required Security Positions You May Have Overlooked

When it comes to staff, the two "gotta haves" for maintaining a secure environment are your office's Privacy Officer and Security Officer. These two people are a key component for security compliance. Having these roles filled is a "must-do" in order to maintain security best practices. I want to review the unique role each officer plays in the compliance process, but first let's take a look at what these two positions have in common. These roles are important even if your organization isn't governed by regulations, including GDPR (EU Privacy), PCI (Credit Card), HIPAA (Medical), DFS (Financial) and many others.

According to best practices and some regulations, the responsibilities of each officer revolve around keeping Personally Identifiable Information/Protected Health Information (PII/PHI) safe. The Privacy Officer and the Security Officer both have a role in developing the practice's policies and procedures, training the staff in protection requirements, and working to establish and maintain a culture of compliance within the practice.

And because the Privacy Officer and Security Officer share these responsibilities, in smaller practices it's not uncommon for one person — say, the office manager or the doctor — to wear both hats.

But in organizations where two people take on these different roles, who does what, exactly?

The Privacy Officer and Confidentiality of PII/PHI

A Privacy Officer deals mainly with issues surrounding this question: Who has the right to see personal information records or be included in conversations about health, pay or even client data? "Who" is the operative word here. Think of this role as the one that's more people-focused — with the Privacy Officer fielding calls and assessing requests for information, as well as making sure that the staff respects every right to privacy and has received training in what that means within the office and outside of it.

The Security Officer and the Integrity of PII/PHI

The responsibilities of a practice's Security Officer, on the other hand, center on the PII/PHI itself — the data and the physical records. A Security Officer's duties include:

- Understanding regulatory security rules and keeping up-to-date with any and all changes to the laws and also vendor and client requirements.
- Developing and implementing policies and procedures to safeguard PII/PHI
- Identifying and evaluating threats to the integrity of PII/PHI
- Developing and implementing action plans for addressing risks to PII/PHI



"Data Security. With A Smile"

In other words, it's up to the Security Officer to make sure no one messes with the organization's PII/PHI; that the information can't be tampered with, viewed illegally, or stolen.

To that end, it's the Security Officer's job to put in place appropriate administrative, physical and technical safeguards — everything from privacy screens for computer monitors to data encryption, firewalls, and virus protection.

It's a huge plus for an organization, then, if the Security Officer is a whiz with computers. But let's be real — not every office has someone on staff with that kind of expertise. In those cases, the Security Officer may choose to seek outside help from trusted technicians or specialists in information technology. In fact, in such instances, that's a very good idea. (And when that course of action is taken, it's also the Security Officer's responsibility to get signed Operational Agreements from those contractors.)

The dynamic duo of security compliance

A practice's Privacy Officer and Security Officer are a team, working together to safeguard patient info. For instance, while it falls to the Privacy Officer to authenticate requests for PII/PHI, it's the Security Officer's job to ensure that those patient records won't get compromised, whether they're zipping through Internet or sitting in a file on a shelf, in the cloud, or on a front-desk computer.

It's in everyone's best interest — a practice's and its patients' — for the Privacy and Security Officers to see themselves as Co-Protectors of PII/PHI, kind of like the Batman and Robin of best practice compliance. Superheroes in a world of medical records. They are a practice's best defense against breaches, fines, and ending up on a Wall of Shame in news and media.

If at all possible, we highly recommend having two different people in the roles.